

2017

**Advantage Energy
(Private) Limited**

**Prepared by the
Executive Management**



CORPORATE PROFILE

This document provides our company profile. These details would include the company name, address, age, business structure, officers, and industry. The profile also gives the details of the company, its formation, growth and area of business. Please do not hesitate to contact us should you require further information.



Dear Sir / Madam

REF: CORPORATE PROFILE

It is with pleasure that we enclose for your attention our Corporate Profile. We trust you will find it useful in your deliberations about our company.

Should you require any further information, please do not hesitate to contact me.

Yours sincerely,

Patson Mutoredzanwa
Managing Director
Email: patson@advantageenergy.co.zw
Cell: +263774 719 607



CORPORATE INFORMATION

Founded in 2016, Advantage Energy is a specialist provider of high quality durable, efficient and affordable solar products, UPS, Air Conditioners, Refrigerators and Cold Rooms. We supply, fit and support all maintenance requirements for all of our products. We currently have a staff compliment of competent team members.

DIRECTORS

- Patson Mutoredzanwa – *Managing Director*
- Nyikadzino Chideme – Director
- Mugove Chideme – Director

REGISTRATION DETAILS

- | | |
|----------------------------|----------------------------|
| • Registered Name | Advantage Energy (Pvt.)Ltd |
| • Company Registration No | 8058/2016 |
| • Vendor Number (CPO) | 712840 |
| • Business Partner Number | 0200193883 |
| • NSSA registration Number | 0200438X |

ADDRESS & CONTACT NUMBERS

HEAD OFFICE

49 Aberdeen Road West
Avondale, Harare

Zimbabwe

Tel: +263 (4) 304930

Cell: +263774 719 607

Tel: +263 (4) 304931

Tel: +263 (4) 304996

SHOP & Warehouse

Bay 2, 32 Shepherton Road,

Graniteside, Harare

Zimbabwe

Website: www.advantageenergy.co.zw

Email: info@advantageenergy.co.zw



BANKERS

MBCA Bank Limited
Avondale
Harare, Zimbabwe

NATURE OF BUSINESS & MARKET

Advantage Energy (Pvt) Ltd is a full service provider of solar products, UPS, air conditioning, refrigeration & ventilation for residential, commercial & industrial clients. Our service department provides service 24 hours a day and 7 days a week. Our trained service technicians have extensive knowledge with all makes and models and have the skills to service on any type of residential, commercial or industrial systems. Our major markets are as follows:

- Commercial Customers drawn from both the Public and Private Sectors
- Industrial Business
- Residential Clients

PRODUCTS

- **Solar Products**
- **UPS**
- **Air Conditioning, Refrigeration**
- **Freezers and Cold Rooms**

The company, in association with its suppliers, caters for Renewable Solar Energy and products, air conditioning and refrigeration requirements for all business types. Our supplies are from the best manufacturers in Europe, South Africa, India, Israel and United States of America and China. This allows us to give the quality guarantees that would be necessary with products of this nature.

Our major suppliers are world renowned Hansen Greentech, Galanz, Rowa and Haier of China, who are among the world's leading manufacturers in Solar Products, UPS Air Conditioning, and Refrigeration.

HANSEN GREENTECH Co. Ltd.

Hansen Greentech is a company whose dedication to provide the best energy solving solutions and products in refrigeration, heating and power and this sets Hansen Greentech apart from the competition.

They Offer:

- . Parabolic Trough Solar System
- . Solar Power Tower Heliostat
- . Solar Direct Drive Commercial Freezer
- . Off Grid Solar Power Solutions
- . LED Lights
- . LED DC Televisions
- . Water Heating Systems
- . Electronic Control

Galanz entered into the air conditioning industry in 2001.

As the pioneer in deluxe stainless steel air conditioners, Galanz found its name among strongly competitive brands. In 2004, Galanz invented the light wave air conditioner, which became popular immediately, globally.



The export volume ranked among leading ones in the world and helped Galanz to become a major producer of air conditioners in the world. In 2005, they established the “largest professional air conditioner R&D base” in the world. This super-

Scale (3000mu) air conditioner R&D base engages in collective development and production of light wave air conditioners.

ROWA Air Conditioning is located in Ningbo, China. Rowa specialise in manufacturing a wide range of air conditioners including wall mounted split units, floor standing units, window units, cassette units, ductable units and floor ceiling units, with an annual production capacity of 500,000 sets.



Rowa have the ISO9001:2000 international quality system certificate and China Centre CQC (CCC) certificate. The company's ethos is that Technology stands first in production efficiency, and as such the latest technology and equipment in production and R&D activities. They manufacture the high quality products with the help of the advanced equipment and strict testing standards. Rowa enjoy an excellent reputation due to their high quality

Standards, speedy delivery times and helpful customer service.

The Air Conditioning Industry Association and the brand magazine in refrigeration field have awarded the "Top Ten Chinese Brand" Rowa every year in air conditioning since September 2005. In May 2008, ROWA brand was awarded "Quality/Service/Reputation AAA" brand. In July, the whole product line got CE (EMC, LVD) certificate and are all RoHS Compliant.



Haier has been providing customers with high quality products for nearly 30 years and is the number one brand of Major Appliances in the world with 7.8% retail volume share in 2011*. Haier prides itself on being a forerunner in the industry.

Haier

Haier are dedicated to providing customers with innovative and smart products to have better meet their needs. It all starts with their corporate philosophy, a credo based on delivering quality products and constantly innovating.

For Haier, their customers' needs are most important when it comes to product development and design. This is why they have 29 manufacturing bases and 16 industrial parks in Middle East, Africa, Europe, North America and Asia.

Their global presence allows Haier to localise their production and build high-quality products tailored to local needs. With eight Research and Development centres around the world, Haier is equipped to stay on top and meet their goal of providing a large range of durable products.

BOARD, PERSONNEL & EXPERIENCE

Patson Mutoredzanwa

Managing Director

Patson Mutoredzanwa leads the management of the company bringing with him many years of expertise and leadership experience. His vision is to build Advantage Energy into both a household and commercial brand, supplying state-of-the art solar products, UPS air conditioners and refrigeration products to a broad spectrum of clients from both the private and public sectors alike.

Patson has a Higher Diploma in Marketing Management and has extensive record of accomplishment in sales & marketing of electrical, technical and industrial products.

Mugove Chideme

Mugove Chideme is the founding Managing Director of Medirite Distribution (Pvt) Ltd. Mugove is aged 40 years and he has over 16 years' experience in the medical industry, having worked with various corporations which include Macmed Holdings (Now Medtech), The Scientific Group Zimbabwe, Southern Skies Medical, Medsure Healthcare and Sciepharm Healthcare. He holds a diploma in Accountancy and is an associate member of The Institute of Chartered Secretaries and Administrators in Zimbabwe (CIS). He is currently studying for the Association of Chartered Certified Accountancy (ACCA) and BSc in Applied Accounting Degree (UK). Mugove has attended a number of high-level training courses covering marketing & application of diagnostic laboratory equipment at Mindray, China since 2009 when Medirite Distribution became a franchise holder for the distribution of Mindray products in Zimbabwe.

Nyikadzino Chideme

Nyikadzino is aged 46 and he has over 20 years' experience in banking and finance as well as general business management. He holds a Bachelor of Business Studies and an MBA from the University. He is also a member of The Institute of Bankers of Zimbabwe and holds a number of qualifications in treasury and management. He has worked in a number of Financial Institutions such as SEDCO, Reserve Bank of Zimbabwe, Kingdom Bank, Highveld Financial Services and Agribank where at the time of leaving the Bank he held the position of Treasury and International Banking Director.

Farai Chinyama

Equipment Engineer

Farai Chinyama is our resident Equipment Engineer responsible for Installations, Service and all technical support aspects. Having trained extensively in refrigeration locally and in China, his expertise is the best, ensuring that our customers receive the best in terms of technical support.

John Bruce Kanengoni

Service Technician

Holder of a Bachelors of Engineering (HONS) degree in Electronic Engineering from NUST, John Kanengoni is a valuable member of the team working within the service department to provide the necessary technical support to all of clients.

Bigmore Mayanga

Equipment Technician

Bigmore joined our team as a specialist's technician specializing in air conditioning and refrigeration. He does Installation and servicing of all our products.



OWNERSHIP

Advantage Energy is wholly owned Zimbabwean company.

